CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	1816543	1		08806584	
Product					
SENATE LEADERSHIP FU	j				
Contract Dates	Estimate #				
09/20/17 - 09/26/17	3709				
<u>Advertiser</u>			Ori	iginal Date /	Revision /
ISS/Senate Leadership Fo	und		C	9/21/17	/ 09/21/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ıdcast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ing			
	Demographic				
	Adults 35+				
a.					
	Agy Code	Advert	iser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

	Start/End	Spots	1		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
1 WSFA 09/22/17 09/22/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	10-1035pm <u>Rate</u> \$675.00	:30	, NM	1	\$675.00
2 WSFA 09/22/17 09/22/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
3 WSFA 09/22/17 09/22/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
4 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	11-1130Am <u>Rate</u> \$70.00	:30	· NM	1	\$70.00
5 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	I 1130A-12P <u>Rate</u> \$70.00	:30	NM	1	\$70.00
6 WSFA 09/22/17 09/22/17 Late Night w/ Seth Meyers <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM .	1	\$25.00
7 WSFA 09/22/17 09/22/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	L1230-1x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
8 WSFA 09/22/17 09/22/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
9 WSFA 09/22/17 09/22/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
10 WSFA 09/22/17 09/22/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	:30	NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 1816543 08806584

Contract Dates Estimate # Product SENATE LEADERSHIP 3709 09/20/17 - 09/26/17

Original Date / Revision Advertiser 09/21/17 / 09/21/17 ISS/Senate Leadership Fu

,	Start/End	Spots/	T 0 1	A
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$60.00			
11 WSFA 09/22/17 09/22/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$135.00			
12 WSFA 09/22/17 09/22/17 JUDGE JUDY 1ST RUN		:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	330-4p Rate	.30	INIVI	φ100.00 ₀
Week: 09/18/17 09/24/171 1	\$135.00			
13 WSFA 09/22/17 09/22/17 Today in Alabama 430am	430-445a	:30	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/17 09/24/171 1	\$15.00			400= 00
14 WSFA 09/22/17 09/22/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a Rate	:30	NM 1	\$225.00
Week: 09/18/17 09/24/171 1	\$225.00	•		
15 WSFA 09/22/17 09/22/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/17 09/24/171 1	\$420.00			
16 WSFA 09/22/17 09/22/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$285.00			
17 WSFA 09/22/17 09/22/17 WSFA 12 News at Six - MF		:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 09/18/17 09/24/171 1	\$800.00			
18 WSFA 09/22/17 09/22/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$450.00			
19 WSFA 09/22/17 09/22/17 ENTERTAINMENT TONIGI		:30	NM 1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate	.50		Ψ-00.00
Week: 09/18/17 09/24/171 1	\$485.00			
20 WSFA 09/22/17 09/22/17 NBC Today Show	7-9am	:30	NM 1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Rate			
	\$260.00	0.0		#0.00
E 21 WSFA 09/22/17 09/22/17 caught on camera <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	658-8pm Rate	:30	NM 0	\$0.00
Week: 09/18/17 09/24/171 1	\$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 09/18/17-09/24/17 caught on camera	658-8pm	F :30 \$350.00	NM	
Credited NOSEA 00/00/47 NOSEA 100/00/47 NOSEA	0.40			0445.00
22 WSFA 09/22/17 09/22/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM 1	\$115.00
Week: 09/18/17 09/24/171 1	\$115.00			
23 WSFA 09/22/17 09/22/17 Dateline	9-10pm	:30	NM 1	\$510.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/18/1709/24/1711	<u>Rate</u> \$510.00			
24 WSFA 09/25/17 09/25/17 WSFA 12 News at Ten - Mf		:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.00	. 1111	ψ010.00
Week: 09/25/17 10/01/17 1 1	\$675.00			

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| Contract / Revision | Alt Order # | 1816543 / 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/21/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
25 WSFA 09/25/17 09/25/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	10-11am <u>Rate</u> \$115.00	:30	NM	\$115.00
26 WSFA 09/25/17 09/25/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	\$260.00
27 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM	\$70.00
28 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$70.00	:30	NM	\$70.00
29 WSFA 09/25/17 09/25/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
30 WSFA 09/25/17 09/25/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	L1230-107x <u>Rate</u> \$15.00	:30	NM	\$15.00
31 WSFA 09/25/17 09/25/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	\$225.00
32 WSFA 09/25/17 09/25/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
33 WSFA 09/25/17 09/25/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	2-3p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
34 WSFA 09/25/17 09/25/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	3-330p <u>Rate</u> \$135.00	:30	. NM 1	\$135.00
35 WSFA 09/25/17 09/25/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
36 WSFA 09/25/17 09/25/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	430-445a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
37 WSFA 09/25/17 09/25/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	5-530a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
38 WSFA 09/25/17 09/25/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
39 WSFA 09/25/17 09/25/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
40 WSFA 09/25/17 09/25/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$800.00

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Alt Order# Contract / Revision 08806584 1816543

Contract Dates Estimate# <u>Product</u> 09/20/17 - 09/26/17 3709 SENATE LEADERSHIP

Original Date / Revision Advertiser 09/21/17 / 09/21/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$800.00				
41 WSFA 09/25/17 09/25/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
42 WSFA 09/25/17 09/25/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
43 WSFA 09/25/17 09/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
44 WSFA 09/25/17 09/25/17 Monday Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	7-9p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
45 WSFA 09/25/17 09/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	9-10am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
46 WSFA 09/25/17 09/25/17 Monday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	9-10pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
47 WSFA 09/23/17 09/23/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171- 1	1030p-12x <u>Rate</u> \$260.00	:30	NM	1	\$260.00
E 48 WSFA 09/23/17 09/23/17 NET PGA Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17S- 1	230P-6P <u>Rate</u> \$100.00	:30	NM	1	\$100.00
49 WSFA 09/23/17 09/23/17 Absolutely Al <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171- 1	530a-6a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
50 WSFA 09/23/17 09/23/17 NBC Saturday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171- 1	6-8am <u>Rate</u> \$105.00	. :30	NM	1	\$105.00
51 WSFA 09/24/17 09/24/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1030p-11p <u>Rate</u> \$340.00	:30	NM	1	\$340.00
E 52 WSFA 09/24/17 09/24/17 LF SU 11-1130p Start Date	11-1130p <u>Rate</u> \$25.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length Rate St :30 \$25.00	<u>Type</u> NM		
54 WSFA 09/24/17 09/24/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Su 5-530p <u>Rate</u> \$205.00	:30	NM	1	\$205.00
E 55 WSFA 09/24/17 09/24/17 Sun 6-630a Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	NM	0	\$0.00

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Contract / Revision Alt Order# 08806584 1816543 / Contract Dates Product Estimate #

SENATE LEADERSHIP 3709 09/20/17 - 09/26/17

Original Date / Revision Advertiser / 09/21/17 09/21/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Sun 6-630a Credited	Rate Start/End Time Sun 6-630a	Weekdays Length Rate St :30 ⋅\$ 50.00	<u>Type</u> NM	
56 WSFA 09/24/17 09/24/17 NFL Football Nite/America Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Various <u>Rate</u> \$325.00	:30	NM 1	\$325.00
E 57 WSFA 09/24/17 09/24/17 Time of Your Life Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	630a-7a <u>Rate</u> \$60.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Time of Your Life Credited	Start/End Time 630a-7a	Weekdays Length Rate St :30 \$60.00	Type NM	
58 WSFA 09/24/17 09/24/17 NET NBC Sunday Today St <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	nc7-8a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
59 WSFA 09/24/17 09/24/17 NFL Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Sun 730p-1030p <u>Rate</u> \$1,125.00	:30	NM 1	\$1,125.00
60 WSFA 09/24/17 09/24/17 NET NBC Meet The Press Start Date	8-9a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
61 WSFA 09/24/17 09/24/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-930a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
62 WSFA 09/21/17 09/21/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$675.00
63 WSFA 09/21/17 09/21/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$115.00
64 WSFA 09/21/17 09/21/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
65 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
66 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1		:30	NM 1	\$70.00
67 WSFA 09/21/17 09/21/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
68 WSFA 09/21/17 09/21/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$15.00
69 WSFA 09/21/17 09/21/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00

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 1816543 /
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 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/21/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Rate \$225.00				
70 WSFA 09/21/17 09/21/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
71 WSFA 09/21/17 09/21/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	2-3p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
72 WSFA 09/21/17 09/21/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	3-330p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
73 WSFA 09/21/17 09/21/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
74 WSFA 09/21/17 09/21/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	430-5a <u>Rate</u> \$15.00	:30	NM	1	\$15.00
75 WSFA 09/21/17 09/21/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	5-530a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
76 WSFA 09/21/17 09/21/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$420.00	:30	NM	1	\$420.00
77 WSFA 09/21/17 09/21/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM	1	\$285.00
78 WSFA 09/21/17 09/21/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
79 WSFA 09/21/17 09/21/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
80 WSFA 09/21/17 09/21/17 ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	11630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
81 WSFA 09/21/17 09/21/17 NBC Today Show Start Date	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
82 WSFA 09/21/17 09/21/17 NET NFL Thursday Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	730p-1030p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
83 WSFA 09/21/17 09/21/17 blacklist <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	8-9pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
84 WSFA 09/21/17 09/21/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-10am <u>Rate</u> \$115.00	:30	NM	. 1	\$115.00

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Contract / Revision Alt Order# 1816543 08806584

Contract Dates Product Estimate # SENATE LEADERSHIP 3709 09/20/17 - 09/26/17

Advertiser Original Date / Revision 09/21/17 / 09/21/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ * Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
85 WSFA 09/26/17 09/26/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1		:30	NM 1	\$115.00
86 WSFA 09/26/17 09/26/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
87 WSFA 09/26/17 09/26/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
88 WSFA 09/26/17 09/26/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
89 WSFA 09/26/17 09/26/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	5-530a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
90 WSFA 09/26/17 09/26/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
91 WSFA 09/26/17 09/26/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
92 WSFA 09/26/17 09/26/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
93 WSFA 09/26/17 09/26/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
94 WSFA 09/20/17 09/20/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	10-1035pm <u>Rate</u> \$675.00	:30	N M 1	\$675.00
95 WSFA 09/20/17 09/20/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
96 WSFA 09/20/17 09/20/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
97 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
98 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
99 WSFA 09/20/17 09/20/17 Late Night w/ Seth Meyers <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
100 WSFA 09/20/17 09/20/17 Last Call With Carson Daily	L1230-107x	:30	NM 1	\$15.00

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| Contract / Revision | Alt Order # | 08806584

 Contract Dates
 Product '
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/21/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$15.00			
101 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	12-1230pm <u>Rate</u> \$225.00	:30	N M 1	\$225.00
102 WSFA 09/20/17 09/20/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
103 WSFA 09/20/17 09/20/17 HARRY Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	2-3p <u>Rate</u> \$60.00	:30	N M 1	\$60.00
104 WSFA 09/20/17 09/20/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
105 WSFA 09/20/17 09/20/17 JUDGE JUDY 1ST RÜN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
106 WSFA 09/20/17 09/20/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	430-445a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
107 WSFA 09/20/17 09/20/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	5-530a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
108 WSFA 09/20/17 09/20/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
109 WSFA 09/20/17 09/20/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
110 WSFA 09/20/17 09/20/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$800.00	:30	N M 1	\$800.00
111 WSFA 09/20/17 09/20/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00 -
112 WSFA 09/20/17 09/20/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
113 WSFA 09/20/17 09/20/17 Wednesday Prime Other Start Date	7-9p <u>Rate</u> \$565.00 Start/End Time	:30 . Weekdays Length Rate	NM 0	\$0.00
1 WSFA 09/18/17-09/24/17 Wednesday Prime Other Credited	7-9p	W :30 \$565.00	NM NM	
114 WSFA 09/20/17 09/20/17 NBC Today Show Start Date	7-9am <u>Rate</u> \$260.00	:30	N M 1	\$260.00

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Contract / Revision Alt Order# 1816543 08806584

Contract Dates Product Estimate # SENATĘ LEADERSHIP 09/20/17 - 09/26/17 3709

Advertiser Original Date / Revision 09/21/17 / 09/21/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
E 115 WSFA 09/20/17 09/20/17 LAW AND ORDER:SUV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	8-9pm	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$565.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WSFA 09/18/17-09/24/17 Wednesday Hour 2	8-9pm	W :30 \$565.00	NM	
Credited				
116 WSFA 09/20/17 09/20/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/18/17 09/24/171 1	<u>Rate</u> \$115.00			

E 117 WSFA 09/20/17 09/20/17 CHICAGO PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	9-10pm Rate	:30	NM 1	\$800.00
Week: 09/18/17 09/24/171 1	\$800.00			
E 118 WSFA 09/20/17 09/20/17 AGT	7-9pm	:30	NM 2	\$1,130.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/17 09/24/17W 2	\$565.00			
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 AGT	Start/End Time	Weekdays Length Rate	<u>Type</u>	
See MG 118.3	7-9pm	W :30 \$565.00	NM	
3 WSFA 09/18/17-09/24/17 AGT	7-9pm	w :30 \$565.00	NM	
→ MG for 118.1 09/20	,	, •		
119 WSFA 09/24/17 09/24/17 NET Early Today ON	4-430x	:30	NM 1	\$10.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/17 09/24/17S 1	\$10.00			
N 120 WSFA 09/22/17 09/22/17 AGT Start Date End Date Weekdays Spots/Week	7-9p	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17F 1	<u>Rate</u> \$350.00	•		
N 121 WSFA 09/25/17 09/26/17 ALABAMA LIVE	11A-12P	:30	NM 2	\$110.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI 2	\$110.00
Week: 09/25/17 10/01/17 MT 2	\$55.00			
N 122 WSFA 09/24/17 09/24/17 LF SU 1130p-12x	1130p12x	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/17 09/24/17S 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$25.00 Start/End Time	Modeledous Longth Date	Time	
1 WSFA 09/18/17-09/24/17 LF SU 1130p-12x	1130p12x	Weekdays Length Rate	<u>Type</u> NM	
Credited	/100p12x	<i>5€ .50 9≥3.00</i>	, v., v.	
N 123 WSFA 09/25/17	1137p-1237x	:30	NM 1	\$25.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	. 	,	
Week: 09/25/17 10/01/17 M 1	\$25.00			
·		Totals	117	\$29,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	82	\$21,890.00	(\$3,283.50)	\$18,606.50
09/25/17 -09/26/17	35	\$8,000.00	(\$1,200.00)	\$6,800.00
Totals	117	\$29,890.00	(\$4,483.50)	\$25,406.50

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Print Date 09/21/17

Page 10of 10



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

	Contract / Revision 1816543 /	<u>Alt Order #</u> 08806584
Contract Dates 09/20/17 - 09/26/17	Product SENATE LEADERS	Estimate # SHIP 3709
Advertiser ISS/Senate Leadership Ft		Original Date / Revision 09/21/17 / 09/21/17

Signature:	Date:	

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AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

TRF# 1816543 V #2 \$\$\$

REP HEADLINE# 8806584 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #2

SEP21/17 11.15 *** WSFA-TV *** FAX# 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** CREDIT HARRIS

11.15 # SEP21/17 SALESMAN REGIONAL (H) STEPHANIE MARONEY EDDINS DATE LOCAL RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) BILLING NEEDED (LINE, ADV. NAME ISS/SENATE LEADERSHIP FUND STREET MEDIA GROUP CO-OP 22313 COMMENTS: CONTRACT # 8806584 VA 25093 WK-1 ALEXANDRIA, EST#3709 BOX SEP26/17 AGY. NAME MAIN P.O. TAX FU STATE SENATE LEADERSHIP FLIGHT DATES SEP20/17 CITY TAX # ORDER PRDCT ADV AGY

RYAN REVISED ORDER
M5 OKD AS LINE 122
TTL SAME, \$29,890
PLS CONFM
THANKS JASMINE FOR R REP:

STA:

CASH IN ADVANCE SCHEDULE ď THIS IS **** CON CM

SENATE LEADERSHIP FUND

: TOTL:		0		7	
DAYS					
••	1	SUN	•	MOM	
WEEK	-		The same of the sa		
:SPTS: WEEK		0		Н	
END DATE		9/24	ជា	9/25	
: START : DATE	= 3709	9/24	THANKS, DENICE OT/WK	9/25	THANKS, DENICE -121 FOR 1 SPOT/WK
: RATE	AGENCY EST# :	\$25.00	CONFIRM. 52 FOR 1 SF	\$25.00	
: LGTH : SEC	CODE = 155 E = 385 ·	30	PROGRAM: BEASLEY ALLEW REPORT ORD COM1: TIME PERIOD CHANGE. PLEASE THIS IS A MAKE-GOOD FOR SEP24 ON LINE-	30	PROGRAM: BEASLEY ALLEN REPORT ORD COM1: NO AVAIL. PLEASE CONFIRM. THANKS, THIS IS A MAKE-GOOD FOR SEP24 ON LINE-121 FOR 1
TIME PERIOD	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 385	1130P-1200M	BEASLEY ALLEM REPORT TIME PERIOD CHANGE. MAKE-GOOD FOR SEP24 O	1135P-1235A	BEASLEY ALLEN REPORT NO AVAIL. PLEASE CO MAKE-GOOD FOR SEP24 O
:LINE#:REP :CD:	AGENCY	121 s	· PROGRAM : ORD COM1: THIS IS A	122 A	PROGRAM : ORD COM1: THIS IS A
LI:					

SEP21/17 11.15 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES ** REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

29890.00					
CONTRACT TOTAL TOTAL SPOTS	WIYC 0%				
CONT	%				
	WBMM 0%				
	o% O				
	CABL 0%				
	WCOV 8%				
	43%				
	WAKA 43% EAKA 0%				
.00	WNCF 8% ESFA 0%				
\$8,000.00	11%				
<i>φ</i>	WSFA 41%				
OCT/17					
	MARKET TOTALS \$72,902				
21890.00					
218					
SEP/17	MARKET				

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 1: APPROVED REV #2 \$\$\$

703-516-9680 STATION FROM FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

SEP21/17 11.20 ** WSFA-TV ***

*** WSFA-TV

.20 11 # DATE SEP21/17 SALESMAN REGIONAL MARONEY EDDINS LOCAL STEPHANIE RYAN WA-NATL PRSN BUYER NAME CLASS: SALES INVOICE) NEEDED ORDER, BILLING (LINE, LEADERSHIP FUND GROUP 22313 CO-OP COMMENTS: 880658 STREET MEDIA VA 25093 WK-1# ISS/SENATE EST#3709 ALEXANDRIA CONTRACT BOX SEP26/17 MAIN P.O. TAX FU NAME NAME STATE SENATE LEADERSHIP SEP20/17 ADV. AGY. DATES CITY TAX # FLIGHT # ORDER PRDCT ADV AGY

REVISED ORDER M5 OKD AS LINE 122 TTL SAME, \$29,890 FOR THANKS JASMINE PLS CONFM REP:

STA:

SCHEDULE ADVANCE Z CASH Ø IS THIS **** CON CM

RYAN

GENERATION CONTRACT SCHEDULED FOR BEEN APPROVED. SENATE LEADERSHIP FUND NOTICE: CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS: BUY#121 OK'D

(SEP21/17) PLS ADVISE \$25.00 30s 30s DENICE SEP25 THANKS, SEP24 CONFIRM. MISSED:SUN/1130P-1200M OFFER:MON/1135P-1235A CMT:NO AVAIL. PLEASE 29890.00 117 TOTAL CONTRACT TOTAL